

FOR IMMEDIATE RELEASE
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Working Together. By Design. Poised for growth by investing in dentistry

COPPELL, TEXAS March 1, 2012 – If coming together is a beginning and working together is success, then Axis | SybronEndo is poised for continued growth by implementing several key improvements made possible by the merger of Axis™ Dental and SybronEndo™.

Instruments designed to work together. Now, Axis | SybronEndo offers a full spectrum of rotary and endodontic instruments for dentists who demand exceptional performance from products designed for the way they practice.

Increased local support. Axis | SybronEndo has doubled its sales force, which means dentists will experience a higher level of local support. The company has also invested in training to provide the ultimate in technical expertise from a dedicated sales specialist.

Customized Solutions. Axis | SybronEndo now offers rotary and endodontic solutions designed to work together to maximize both procedure efficacy and efficiency while minimizing inventory.

“Axis Dental and SybronEndo have always shared a common objective: To win and keep your business by providing exceptional products and outstanding service”, said Axis | SybronEndo President, Perry Lowe. “ We remain dedicated to this objective now that we are operating as one company committed to providing products designed to work together to improve clinical outcomes and productivity for our customers.”

Throughout 2012 and beyond, Axis | SybronEndo will continue to help dentists succeed by providing best-in-class local technical support and a portfolio of innovative products designed to work together.

About Axis | SybronEndo

Axis | SybronEndo, a division of Sybron Dental Specialties, a Danaher company, is poised for continued growth as a proven leader in dentistry. With our dedicated employees and distribution partners, we are passionate and focused on achieving results through strong relationships promoted by a proactive, enthusiastic and responsive approach to business. Closely aligned with top clinicians and industry leaders, it's our intent to remain the company of choice for dental professionals everywhere.